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The Comprehensive Crowdfunding Guide: Donation And Rewards-based Crowdfunding Success



Synopsis

This 100+ page Comprehensive Crowdfunding Guide is designed to walk you step-by-step through the planning and execution of a successful crowdfunding campaign. The Guide includes practical recommendations, tools and templates for every aspect of the crowdfunding campaign, from creating desirable perks and rewards, to crafting your crowdfunding video message, to effective social media strategies specific to perks and rewards-based crowdfunding. This Guide has it all!

Disclaimer: You are ultimately responsible for the success or failure of your crowdfunding campaign, project and/or business and all decisions pertaining to the planning, execution and fulfillment of obligations related to your crowdfunding and business endeavors are solely your responsibility. This publication is based on compiled best practices, research and experience. The author makes no guarantee that your crowdfunding campaign, business or any other endeavor will be successful, but hopes that you will utilize this information to aid in your own success.

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Customer Reviews

A must have for anyone interested in Crowdfunding. This book begins where it should, at the beginning. It is truly a comprehensive, easy to read easy to follow, step by step guide for anyone considering a crowdfunding campaign. The author covers all aspects of a crowdfunding campaign from the evident down to the more neglected components required to maximize your success. It includes fun stories and case studies along the way and sets a clear guide on what direction you need to take in whatever phase you may be in in your campaign. Whether your idea is just beginning to blossom or your campaign has already begun, this guide is an indispensable tool to have in your arsenal!

This guide is an easy-to-read, complete guide to everything you need to know about making your crowdfunding campaign successful. Having seen several successful crowdfunding projects- and also several flops- the information in this book can really jumpstart your campaign to make sure it is a successful one! It contains information pertinent to all sorts of rewards/perks-based crowdfunding campaigns on sites like Kickstarter and Indiegogo. I definitely recommend getting this book-- you'll thank yourself later!

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